



Leaders in computing
and consumer electronics

Corporate Dossier

www.megasur.es

MEGASUR

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| More than 35 years at your service

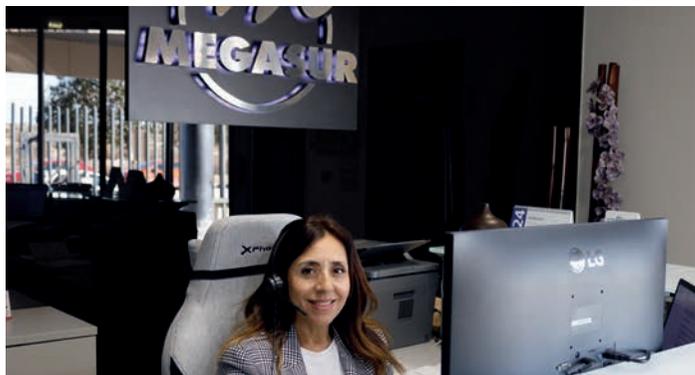
Informática Megasur S.L. is a wholesale company in the computer sector with more than 35 years of experience and a solid track record in the distribution channel. Megasur was founded in 1986 by two enthusiastic businessmen from Granada, who made a determined incursion into the computer products distribution market. In its early days, Megasur established itself as a local wholesaler, managing to dominate the Andalusian distribution channel in the early nineties. Soon, Megasur's growth would expand to the rest of Spain, benefiting both its manufacturers with a wide coverage and its customers with better conditions. Maintaining its headquarters in the province of Granada, the company has experienced significant geographical growth and a constant evolution in the quantity and quality of its customers.

Today, Megasur's influence transcends borders and guarantees the availability of innovative products thanks to its import and export policy, which facilitates interaction with the rest of Europe. The company collaborates directly with the leading manufacturers in the sector, which allows it to obtain favourable conditions for its customers and access to first-hand, up-to-date information. Megasur is positioned in the market as a provider of comprehensive IT services, offering a catalogue of more than 6,000 references in permanent stock.

Megasur's philosophy is focused on offering quality products accompanied by exceptional customer service. Providing an efficient service, both at the time of sale and after-sales, is considered fundamental for the company, which guarantees aspects such as commercial advice and an experienced technical service with an in-depth knowledge of the products.



MEGASUR Human Resources



The Megasur team is made up of more than 120 professionals organised in an internal structure based on hierarchical and interconnected departments, allowing for great coordination in all the activities carried out by the company.

Management:

The founders of the company, Mr. Federico Izquierdo and Mr. Isaac Cordón, are in charge of coordinating the Megasur team.

Administration:

The Administrative Department is multi-purpose and can be responsible for many different tasks, all of which are indispensable for the organisation and management of the company. It is responsible for the processing of expenses, both accounts payable and accounts receivable.

B2B Department:

or Business-to-Business, focuses on managing business relationships between Megasur and corporate clients. This department plays a crucial role in maintaining and strengthening relationships with corporate and governmental clients.

Purchasing Department:

Their work is fundamental to the final result of Megasur's products. Direct contact with manufacturers provides the wholesaler with up-to-date information at all times on new products coming onto the market and excellent conditions for customers.

Warehouse and logistics:

With a warehouse area of 9,000 m² and a robotised logistics system, Megasur is able to deliver any order within 24 hours for national shipments, 48 hours for Europe and 3 or 4 days for the rest of the world.

Commercial Department:

It is the backbone of the company, around which the other departments are organised. Its mission is to offer the best service to customers, being the visible face of the company.

Technical service:

For Megasur, after-sales service is fundamental, and for this reason it has an efficient team of professionals capable of repairing any problem that the equipment may have. Megasur offers technical assistance not only for machines sold by the company but for anyone who needs an efficient repair service.

Manufacturing and assembly of equipment:

These professionals assemble Phoenix Technologies computers using the best components available on the market. In addition, they are trained to repair any problems that the equipment may present. Megasur offers technical assistance not only for the machines sold by the company, but also for anyone who needs an effective repair service.

Web and Marketing:

Maintaining a good marketing strategy is essential to achieve the company's objectives. Careful advertising and a corporate effort to follow a unique line of communication have led Megasur to position itself firmly in the computer distribution sector.

Systems Area:

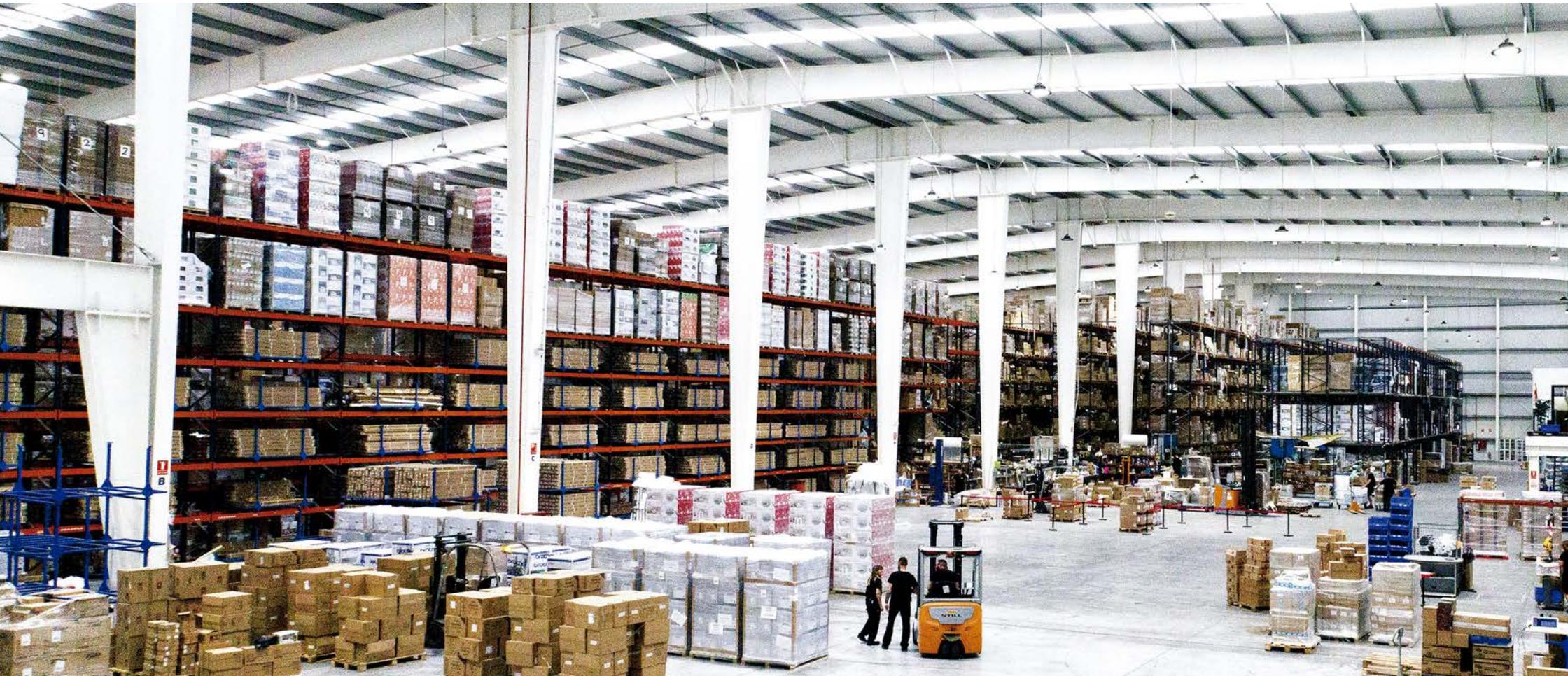
Most of the activity carried out in the systems area is part of the administration of the company's operating systems and CRM, as well as providing support to the users of the company's computers and IT infrastructure, with the aim of guaranteeing the proper functioning of the equipment and having the software at maximum performance in order to facilitate the use of all the company's sectors.



MEGASUR Logistics

Megasur's central facilities cover an area of 15,000 m². Within this space, the warehouse has a total surface area of 112,000 m³, where a wide range of products can be stored. The other departments are distributed in the office building, where the total interactivity between its members allows to speed up any type of procedure, such as orders or returns.

Pioneering in the sector, Megasur has a fully organised warehouse, with which it manages to prepare more than 18,000 order lines in each 8-hour shift.



| Automated packing plant

Automated box making, order packing and labelling system for transport agency. Our automatic carton packaging system is capable of creating customised boxes from accordion-folded corrugated cardboard, which means that each box is perfectly sized to fit each order. Real-time format changeover is handled automatically by product recognition directly from our database. This ensures high levels of flexibility and processing speed, being able to create a box every 3.5 seconds.

We are committed to offering robustness and protection in all our cases, regardless of order or size. The box construction incorporates “bumpers” into the packaging to protect items from A to Z.

To optimise logistics, we have incorporated a labelling system to suit shipping requirements. In addition, our packaging facilitates easy unsealing and resealing for possible returns.

The entire system is equipped with a video surveillance system to monitor any possible incidents that may arise.





| Personalised attention

With a fully qualified team that will attend to you personally.



| Your order in 24/48h

We ensure that your order arrives in perfect condition and on time.



| Loyalty scheme

We reward our customers' loyalty by offering them prizes, trips, exclusive promotions, FIT, etc.



| CSV/ XML/ XLS files

Exclusively for Megasur customers. A totally free service.



| Commission-free card payments

We provide our customers with the most convenient payment method that suits them.



| Management panel

An administrative management service where you can manage your invoices, orders and after-sales services in real time.



| Free Shipping

From 99€ purchase B.I. Unless additional promotions.



| MegaRepair

Free estimate without obligation, repair of the main models and manufacturers on the market.



| Dropshipping

Your rounded business, without any investment at a cost of €0. Don't stock product, we do it for you.



| Continuous training

We offer our clients continuous training in the form of face-to-face or online sessions. To keep all our clients well informed and totally free of charge.

megasur.es | 24 Hour Service

The Megasur website, **megasur.es**, has a complete system of tools to serve customers 24 hours a day. We have an online shop, which has direct information in real time of all products, being able to access the stock and exact price of each of them at all times.

A fully responsive **online shop**, ready to adapt to any device. In your account you can see your financial status, the credit granted, used and available, if there are any unpaid debts in your account, and manage your stored credit cards securely.

Includes a **personalised shop mode** for direct sales. It adds improvements such as a **booking cart**, a more intuitive **order panel**, more agile after-sales **service management**, **more intelligent product search**, etc.

There are tools such as the **Assembled PC**, which allows you to configure each computer individually, choosing its components piece by piece. We also offer **Dropshipping**, **RMA and Training services**, among others. Ordering is done in real time.

For your orders you have a much more up-to-date, intuitive panel with much more information. You will be able to see within an order what goods have been shipped with their **delivery notes and tracking** and what part of the order is still pending shipment.

With the RSS you will be fully informed of the news and offers that are disseminated daily in addition to extending our **news blog: blog.megasur.es**.



MEGASUR Our facilities

Informática Megasur has its central facilities in a complex of more than 15,000 m², which houses the company's offices and warehouse with the most advanced logistics solutions. A key commitment to the future for the expansion that the company is developing.

The aim is to **optimise customer service:**

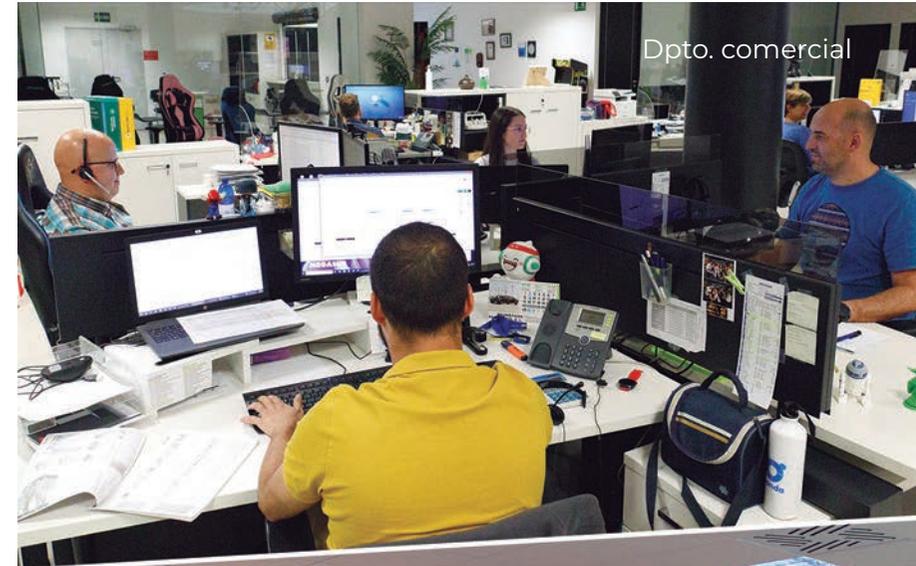
- Improve delivery times.
- Make shopping easier.
- To give a more personal touch.
- Management reliability.

The office building has a surface area of 5,600 m², with spacious, modern and functional premises, which keep the team of workers in constant training and maximum performance. Megasur has a **training room** with more than 100 seats.

Megasur is committed to increasing its production capacity, with a **manufacturing plant** of more than 1,000 m².

Lifelong learning

Our goal is to keep abreast of market changes and developments in our sector. This allows us to offer continuous training to both our customers and our staff, ensuring that they are fully informed about all the latest developments in the market. We believe that constant updating is essential in order to offer the best service and the most innovative solutions to our customers.

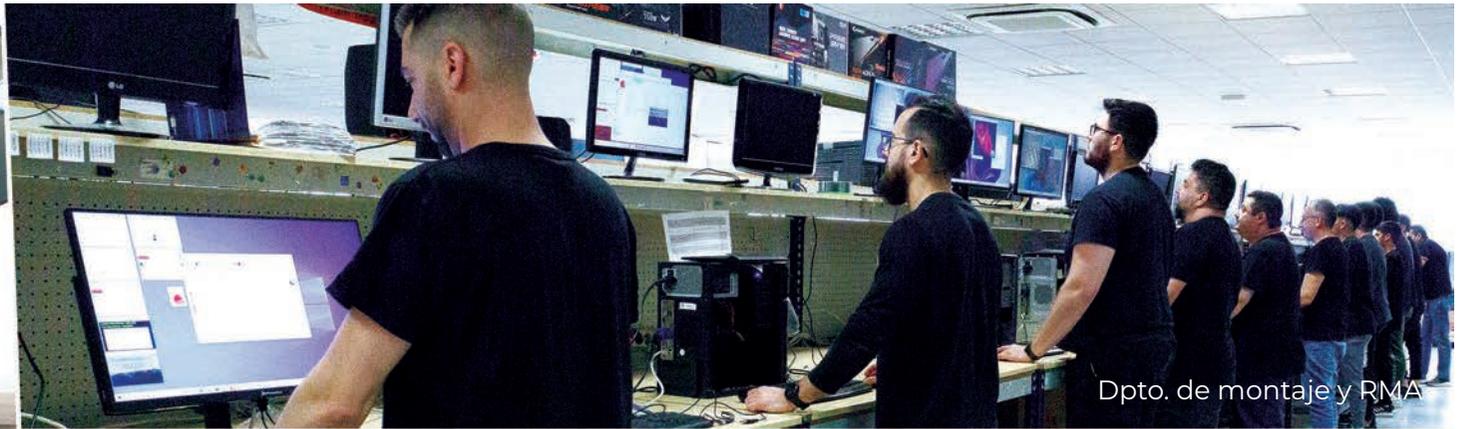


Dpto. comercial



Sala de formación

Plantas administrativa y comercial



Dpto. de montaje y RMA

Comedor y cafetería



Instalaciones deportivas



MEGASUR Fabricantes y productos

Megasur works with the best national and international computer and consumer electronics manufacturers. Direct agreements with the producers provide the wholesaler with up-to-date products and excellent conditions, in order to offer the best to its customers.

References
+ 14.000

Manufacturers
+ 700

Clients
+ 189.000

Authorised technical service

of the leading brands in the IT sector



MEGASUR Group

The Megasur group is made up of different companies in the technological, computer and commercial sectors.

Our main brands that make up the Megasur group are:

phoenix

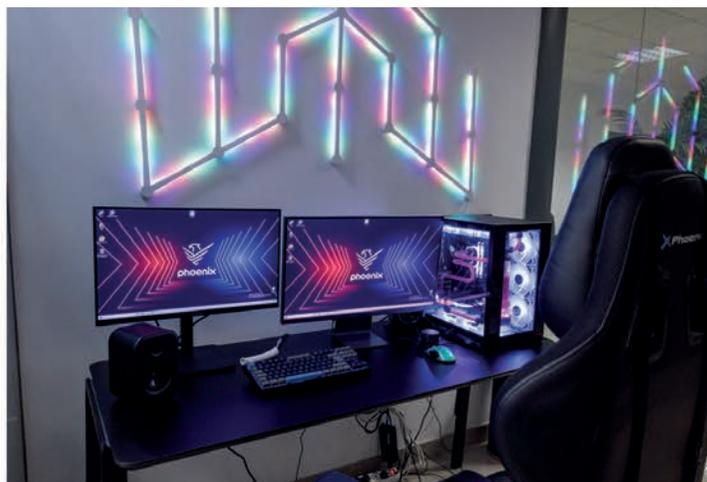
Manufacturer of computer accessories offering top quality products at a very competitive price.

References
+ 400

 **Dynos**

Chain of computer shops throughout Spain. In addition to Online shop with 24h delivery.

Dynos Shops
+ 180



In 1998, Megasur expanded its services with the import of computer products which it markets under the Phoenix Technologies brand, offering high quality products at very competitive prices.

The brand has a wide range of products, especially desktop computers, which are distinguished by the possibility of customising the equipment with components chosen by the customer. Phoenix has quickly positioned itself in the consumer computing market thanks to the quality of its products, making it a very attractive option to consider when purchasing technology.

With more than two decades of experience and careful craftsmanship, the computers created by the company offer a perfect choice for those looking for the highest quality.

Phoenix Technologies is currently immersed in a range of gaming-oriented products, including gaming setups, gaming chairs, office and home furniture. In addition, it continues to offer peripherals, sound systems and PC components.

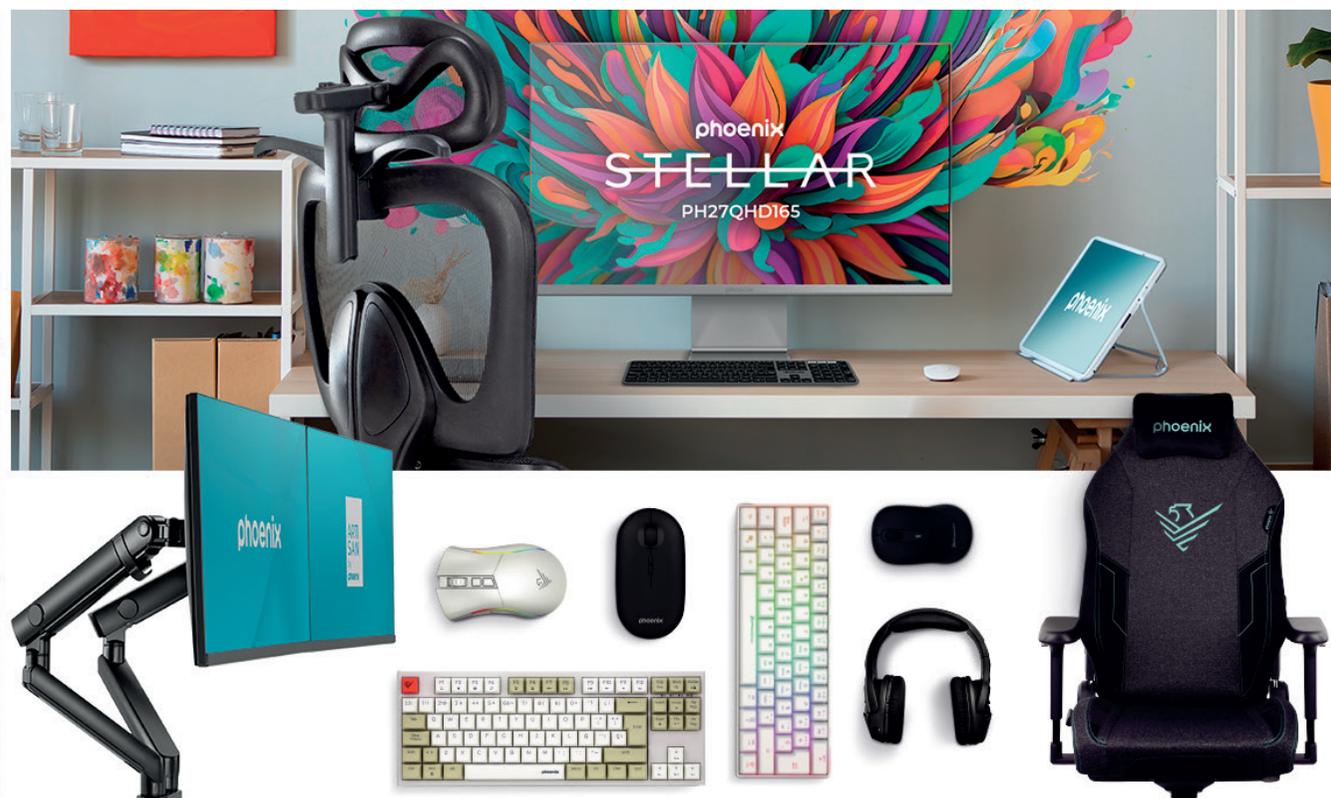


ARTPANEL

PANELES ACÚSTICOS
DE MADERA DECORATIVOS
FUNCIONALIDAD Y ESTILO

DESCÚBRELOS

ARTI





| Our IT chain: Dynos

Dynos Informática is a chain of computer shops with more than 200 establishments throughout Spain.

Founded in 1996, **Dynos** has been a reference in the retail sale of computer products since its inception. The company is committed to offering its customers high quality products and an efficient after-sales service.

Dynos works closely with leading technology brands to supply the chain with a wide range of products, including computers, smartphones, televisions, printers and much more.

In addition, **Dynos** has an online platform, **Dynos.es**, which is positioned as the leading shop for quality and service in the IT and electronics sector. On our website, customers can find a wide variety of products from leading brands, with more than 20,000 references in stock. Our team is made up of professional experts in the technology sector, always ready to satisfy the needs of our customers.

We have also expanded our offer with merchandising and entertainment products, such as Funkos, figures, replicas, board games, etc. The world of collecting is a new challenge for us, so in our online shop fans can find a wide variety of figures from popular movies and series, such as Star Wars, Harry Potter, Dragon Ball, One Piece, Sailor Moon, Pokémon, Naruto, and many more. Whatever merchandising figure you're looking for, you're sure to find it at **Dynos**.

The screenshot shows the Dynos.es website interface. At the top, there's a navigation bar with the Dynos logo, a search bar, and utility icons. A large orange banner advertises a sale with the text "REBAJAS ¡QUÉ NO SE TE ESCAPEN! VER TODO" and a "60% DESCUENTO" badge. Below the banner are five category tiles: "PELI Y MANA COLECCIÓN", "COCINA SALUDABLE", "OFICINA EN CASA", "G DE GAME logitech", and "RÉPLICAS EXACTAS".

The main content area is titled "Tu tienda online de informática" and features a "Perfectos para ti" section with five product cards:

- Ordenador Apple Mac Mini Silver M2: 2023 Chip M2 8C 16Gb SSD 256Gb, Cpu 10C Mem23V_A_Gb. Precio exclusivo web: 950,20 € (Recibe el 11 de Enero).
- TV Samsung 60 LED Crystal AC UHD: UN65AU7055 Smart TV HD10+. Precio exclusivo web: 571,00 € (Recibe el 11 de Enero).
- Yovea Freidora De Aire 7.5L 1800W: Con Versana. Precio exclusivo web: 89,95 € (Recibe mañana!)
- Portátil Asus Expertbook B1502Cn: E945K15 - 125GJ 15.6 16Gb SSD12Gb WiFi BT W11Pro. Precio exclusivo web: 713,60 € (Recibe mañana!)
- Mini Ordenador Asus Pn1: B0332N1 Cel R5540 4Gb S013040 WiFi BT W11Pro. Precio exclusivo web: 353,40 € (Recibe mañana!)

Below this is the "Los más Vistos" section with five product cards:

- Tablet Digma 10.1 Tap 1008 16Gb: ROM 1Gb RAM BT WiFi 4000 mAh. Precio exclusivo web: 97,80 € (Recibe mañana!)
- Phoenix Silla Elita RGB Gaming: Escritorio Gamer Ergonómico para Ordenador, Cuero PU, Piel, Piel. Precio exclusivo web: 219,00 € (Recibe mañana!)
- TV Daewoo 43 LED 4K UHD: 43DHW20A Android Smart TV WiFi HDR HDR USB Bluetooth TDT 2. Precio exclusivo web: 319,00 € (Recibe mañana!)
- Robot Desqueje 1 Bot App + RC 434: Piel. Precio exclusivo web: 60,70 € (Recibe mañana!)
- Vital Broscol Banda Torley: Revolvers. Precio exclusivo web: 65,99 € (Recibe mañana!)

The "Categorías Destacadas" section shows six categories: Portátiles, Multifunción, Televisores, Funkos, Monitores, and Calefacción.

The "No te puedes perder" section features five product cards:

- Coleccion By Anime: 30000: Edición 2023. Precio exclusivo web: 80,95 € (Recibe mañana!)
- Yovea Logitech Evolved 30 Pro: Gaming. Precio exclusivo web: 50,00 € (Recibe mañana!)
- Emulador Console Retro Analogy 1: 4gb Ram Mem 4GB. Precio exclusivo web: 74,90 € (Recibe mañana!)
- Phoenix - Aura X10 4K Remontable: RGB para PC. Precio exclusivo web: 74,90 € (Recibe mañana!)
- Multiplicador Canon Plasma 1st P20: Impresora Color A4 WiFi. Precio exclusivo web: 55,50 € (Recibe mañana!)

At the bottom right, the Dynos.es logo is prominently displayed.

The Megasur Group attaches great importance to social, ecological and responsible sustainability towards our customers, employees and suppliers, as well as towards society in general. Among our main initiatives, our best practices in environmental, social commitment and employment matters stand out.

Our Megasur Group of companies is committed to creating a more sustainable business for all our partners, including employees, customers and suppliers, as well as for all those who are part of our value chain.

| Sustainability Development Initiatives

At the Megasur Group, we are committed to a series of initiatives aimed at minimising our impact on the environment. To this end, we implement strategies in fields such as the environment, recycling systems, transport efficiency, as well as aspects related to the human factor and collaboration with other companies. In this context, we describe the main measures we are taking.

| MORE ENERGY EFFICIENCY: 99.98% of the energy we consume comes from renewable sources. We have installed 450 photovoltaic panels with a power of 200 kW in our central facilities in Escúzar.

| DEVICE REPAIRS: We repair your devices, either under or out of warranty, so that you can continue to enjoy them and prolong their useful life.

| REFURBISHMENT: We refurbish equipment that has stopped working due to obsolescence, deterioration or malfunction. We prepare and certify them as new, ready for use.

| A SECOND LIFE: We give a second chance to equipment on display, returned or with small defects, offering unique products at special prices.

| OFFICE SUSTAINABILITY: We have implemented a series of actions in our offices to reduce energy consumption and minimise the use of paper, with the aim of reaching zero paper usage.

| OUR PARTNERSHIPS: From Megasur, we are committed to various humanitarian projects through partnerships with NGOs and local parishes.





| Renewable Energies

Investing in positive impact.

At Megasur, being sustainable in our operations is no longer simply an option, but an obligation that we embrace with conviction. We are currently committed to the use of renewable energy sources, as demonstrated by the installation of 450 photovoltaic panels with an output of 200 kW at our central facilities in Escúzar. In addition, we are planning to implement future projects, such as the installation of electric charging points at our central facilities and the adoption of electric vehicles.

| Zero Carbon Footprint

The company's goal is to achieve zero carbon emissions by 2030. Currently, we have achieved a 70% reduction in carbon emissions across the entire Megasur production process. While we have managed to reduce emissions in some of our operations, we still have progress to make in transforming many other areas. Our next steps include ensuring that 100% of the energy used in our operations comes from renewable sources, developing a more sustainable transport infrastructure, making our buildings more energy efficient, reducing carbon emissions in our supply chain, among other goals.

The path to net-zero carbon emissions presents a number of challenges, but we are committed to meeting them. Thanks to our culture of relentless innovation and a dedicated team of professionals, we are confident that we will achieve our goal by 2030.

| Reciclaje de Residuos

Various WEEE (Waste Electrical and Electronic Equipment) recycling systems have been implemented, which are integrated into ASIMILEC's integrated WEEE management system. In addition, we have established a waste management system that includes the collection and subsequent recycling of such waste in collaboration with several specialised entities. We have also joined the ECOEMBES association's packaging management programme.

| Certificados de Calidad y Gestión Ambiental





The Megasur Computer and Technology Fair, with its more than 35 years of experience, brings customers and manufacturers together for first-hand information on new products, private meetings, exclusive offers, raffles, etc.

| ¿Por qué asistir a la FIT?



| More support and growth for your business or company.



| Private meetings with the manufacturer that suits you best.



| All the latest news from the leading manufacturers in the sector.



| Exclusive offers at trade fairs and directly from the manufacturer.



| Insider information for the most important campaigns of the year.



| Participate in raffles and important prizes during the event.



| Themed dinner with surprises, entertainment and special guests.

MEGASUR Incentives and events



| Incentive travel

During our Incentive Trip, we offer all **Megasur** customers the opportunity to enjoy an exclusive and unforgettable experience. To participate, simply shop at Megasur and get your place on the trip.

In addition to the trips, we also offer guaranteed gifts as part of our shopping promotion. We want to provide our customers with more than just travel incentives, ensuring that every purchase is rewarding and unique - join us and take advantage of these exciting incentive opportunities!

| Sporting events

Megasur is a proud partner of **sporting events** throughout the year. As a sponsor, we encourage the excitement of sport at local events, making meaningful connections with local authorities and our customers. We are committed to promoting a healthy and active lifestyle, supporting sporting initiatives that bring the community together and promote positive values.



| Visits to our facilities

Megasur cordially invites you to discover our facilities. We are delighted to welcome customers, companies, schools, prominent figures and all those interested in an exciting technological journey. Throughout the year, we offer the opportunity to get to know our innovative solutions and the experience that distinguishes us in the sector. Join us and discover the world of technology with Megasur!

| Charitable collaborations

At **Megasur**, we are committed to different humanitarian aid projects in collaboration with **NGOs, hospitals and local parishes**. We are proud as a company to be able to make a significant contribution to improving the lives of those who need it most. We strongly believe in the importance of giving back to the community and working together to create a positive impact on the world around us.





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We are here!

